



Rijksdienst voor het Cultureel Erfgoed
Ministerie van Onderwijs, Cultuur en
Wetenschap

Whose business is it anyway?

***Survey on the relationship
between archaeology, the public
and the national government***

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Valletta Convention, article 9

Promotion of public awareness

Each Party undertakes:

i to conduct educational actions with a view to rousing and developing an awareness in public opinion of the value of the archaeological heritage for understanding the past and of the threats to this heritage;

ii to promote public access to important elements of its archaeological heritage, especially sites, and encourage the display to the public of suitable selections of archaeological objects.



Museum and community centre



Archaeohotspots



nationale **ARCHEOLOGIE** dagen

De dagen waarop iedereen kennis kan maken met de fascinerende wereld van de archeologie

Wat?

Waar?

317 activiteiten op zo'n 200 locaties door heel Nederland

Wanneer?

13, 14 en 15 oktober 2017

Wie?

45.000 bezoekers

2017

nationale **ARCHEOLOGIE** dagen

1 43

Archeologie-dagen 2017

Voorwoord

Provincies

Tijdljn

Deelnemers

Live Opgravingen

Digitale Archeologie

Be



Archaeology in the media

Archaeologist find Roman coin and 4000 year old pottery at royal palace!



De Stentor

Archaeology boring? In Dalfsen it's alive and kicking!



Unique cooperation archaeological sector!





Same place, different perspective

Royal palace: “fortunately the archaeological finds do not effect the planning of the building”.

Dalfsen: “should the developer pay for this research”?

Map of archaeological values: “more transparency in archeological value is necessary”



4 SCENARIOS IN DUTCH ARCHAEOLOGY 2030

Developments in the physical environment are important: they are also very uncertain. The development of the public support for archaeology is also uncertain. More than ever this will translate politically in enhancement or weakening of the care for archaeology.

SMALL BUT PLEASANT



LOW

MALTA PASSÉ



HIGH

A DOUBLE FEELING



PUBLIC

SPATIAL DYNAMICS

HIGH

SUPPORT

RICH, POOR IN CULTURE



LOW



Survey on public outreach in archaeology (1)

How is public outreach arranged in Dutch archaeology on the level of the national government and how does this relate to the way public outreach is arranged in other European countries? What could be improved?

Method:

- Questionnaire
- Mapping of relevant frameworks (legislative, policy)
- Study of literature



Survey on public outreach in archaeology (2)

Nearch: 71% of the public thinks that archaeological results should be communicated to them in a better way and that more possibilities for cooperation should be set up.

Bottum-up, top-down, local, regional or national?

Structural approach to public outreach and degree of public interest in archaeology are related.





Survey on public outreach in archaeology (3)

Recommendations:

- Establish a dialogue between civilians and professionals
- Create a stimulation fund for public outreach
- Organize participation in monument designation