European affairs update

July 2017

Joint initiative of European Archaeological Council (EAC) and European Association of Archaeologists (EAA) Prepared by Djurra Scharff (djurra.scharff@e-a-c.org)

- Presidency Council of the European Union Jul-Dec 2017: Estonia https://www.eu2017.ee/
- Committee of Ministers (CoE) chairmanship May-Nov 2017: Czech Republic http://www.coe.int/en/web/chairmanship/home
- European Capitals of Culture 2017: **Aarhus (Denmark)** http://www.pafos2017.eu/?lang=en

Policy

EUROPEAN UNION

European Commission proposes rules on the import of cultural goods (COM(2017)375 final)

The European Commission has presented a proposal for a Regulation on the import of cultural goods. The proposed regulation covers the import in the EU of cultural goods of a minimum of 250 years and it introduces strict licensing and certification requirements. The new rules should help to prevent illegal import and trafficking of cultural goods from outside the EU, which is often linked to organised crime, money laundering and terrorism financing. The measures are also a follow-up to the EU Action Plan for strengthening the fight against terrorist financing. For more information, see the Commission's press release or see this webpage for an overview of all the work done on this topic. The Commission also recently launched a call for tenders for a 'Study on improving knowledge about illicit trade in cultural goods in the EU, and the new technologies available to combat it' (deadline: 26 September 2017).

Council Conclusions on an EU strategy for international cultural relations (2017/C 189/08) The Council of the EU recently adopted Conclusions on the EU's strategic approach to international cultural relations. The Conclusions follow on a range of earlier initiatives and documents on this topic. For an overview, see this briefing by the European Parliamentary Research Service. As a next step, the Council now proposes the setting up of a cross-cutting platform that would bring together experts from different policy areas. The European Parliament also recently presented an own-initiative report on an EU strategy for international cultural relations (prepared by AFET and CULT Committees). The report proposes several concrete initiatives. It also stresses the need for annual and multi-annual action plans and a specific budget line. For more information, see the press releases of the Council and the Parliament.

European Commission amends rules for public investment in culture

In May, the <u>European Commission approved an amendment</u> of the <u>2014 'General Block Exemption</u> <u>Regulation'</u>. This Regulation enabled Member States to implement a wide range of State aid measures without prior Commission approval because they are unlikely to distort competition. The Commission has now extended the scope of this Regulation to facilitate investments in ports, airports and culture and heritage conservation (and a few other sectors). The notification thresholds of state aid for culture and heritage conservation have been amended as follows: For investment aid: EUR 150 million per project; For operating aid: EUR 75 million per undertaking per year. Read more about the amendments in <u>this press release</u>.

Update on European Year of Cultural Heritage 2018

The preparations for the European Year of Cultural Heritage in 2018 (EYCH 2018) are now in full swing. In May, the Council and European Parliament <u>formally adopted the decision on the EYCH 2018</u>. After a <u>special call under the Voices of Culture programme</u>, the Commission installed a Committee of 35 stakeholders (<u>list of members</u>) who will assist in the preparations for the Year. Most countries have also already appointed a National Coordinator. In the next months, more and more information

will be made available. For now, it is clear that there will be an EYCH 2018 label and logo, which can be used by projects organised within the context of the Year. The Commission will also launch 10 European initiatives, which will relate to the main objectives of the Year. A dedicated call for projects is expected under the Creative Europe programme and cultural heritage funding opportunities will also be available under other existing programmes. For more information on EU funding opportunities, also see this Mapping of Cultural Heritage actions in EU policies and programmes (updated May 2017). The EYCH 2018 will be officially launched at the European Culture Forum on 7-8 December 2017 in Milan, Italy. If you would like to stay updated on the developments, keep an eye on the EYCH 2018 webpage or subscribe for the newsletter.

Update on modernisation of EU copyright rules

Several committees of the European Parliament have published their opinion on the European Commission's proposal for a Directive on Copyright in the Digital Single Market, which was published in September 2016 (see European Affairs Update – Oct 2016). These opinions will feed back into a final position of the Parliament, which is expected after the summer. Europeana is content with the compromise amendments suggested by the Internal Market and Consumer Protection Committee (IMCO), as they seem to take into account some of the concerns raised after the publication of the proposal. European libraries network EBLIDA has mixed feelings about the published opinions. You can find all the opinions and other relevant document on this webpage. The copyright reform package will be one of the priorities of the Estonian Presidency of the Council of the EU.

COUNCIL OF EUROPE

New Convention on Offences relating to Cultural Property (CETS No. 221)

The Council of Europe <u>adopted a new Convention</u> in May to prevent and combat the illicit trafficking and destruction of cultural property. This <u>Convention on Offences relating to Cultural Property</u> should not only strengthen criminal justice response to all criminal offences relating to cultural property, it also should enhance international cooperation to fight these crimes. The criminal law provisions in the Convention cover among others theft, unlawful excavation and removal, illegal exportation/import, falsification of documents and destruction. The new Convention also provides for preventive measures. Read more about the new Convention on <u>this webpage</u>.

Finland signs Faro Convention on the Value of Cultural Heritage for Society

<u>Finland has signed the Faro Convention</u> on the 1st of June 2017 after a few years of preparatory work. The National Board of Antiquities had carried out a <u>preparatory review of the Convention</u> in order to prepare for the ratification. A report was published in May 2015. The Faro Convention, officially called the <u>Council of Europe Framework Convention on the Value of Cultural Heritage for Society</u>, focuses on the relationships between heritage and communities and the society as a whole. The Convention pays attention to contemporary themes such as the human right to cultural heritage, intercultural dialogue, democratic participation and sustainable development. More information about the Faro Convention can be found <u>here</u>.

Funding and investments

CREATIVE EUROPE

The Creative Europe programme aims to support culture and audiovisual sectors in Europe and encourages players to operate across Europe, to reach new audiences and to develop skills needed in the digital age. The next call for <u>European Cooperation Projects</u> is expected to open in September 2017, with a deadline in November 2017. A separate call is expected for cultural heritage cooperation projects in relation to the European Year of Cultural Heritage 2018. For more information on other <u>funding opportunities</u> under the Creative Europe programme, you can consult the <u>annual work programme for 2017</u> and its <u>amendment of 6 June 2017</u>. Or contact one of the <u>National Creative Europe desks</u>.

EACEA has recently published the results of the previous calls for Cooperation Projects (November 2016) and European Networks (November 2016).

Cultural and creative sector guarantee facility

In 2016, the European Commission and the European Investment Fund (EIF) launched a new guarantee facility under the Creative Europe programme to support SMEs in cultural and creative

sectors. Financial intermediaries are already operating in Spain, France and Romania and more are expected to follow. For more information, see <u>this page</u>.

EUROPE FOR CITIZENS

The Europe for Citizens programme aims to strengthen remembrance and to enhance civic participation at EU level. Under the strand 'European remembrance' the programme promotes debate, reflection and cooperation in the field of European integration and remembrance. The 'Democratic engagement and civic participation' strand supports projects aimed at enhancing democratic participation, solidarity and involvement at EU level. These are the priorities for 2016-2020. Currently, two <u>calls for proposals</u> are open under the second strand: 'Town twinning' and 'Network of towns' (deadline: 1 September 2017). For more information on the supported activities and the time table, have a look at the Europe for Citizens <u>Programme Guide</u>.

ERASMUS+

The Erasmus+ programme aims to boost skills and employability, as well as modernising education, training, and youth work in Europe. The 2017 <u>call for proposals</u> supports several kinds of actions in education and training such as sector skills alliances and strategic partnerships. For more details, see the <u>Programme Guide</u> or contact one of the <u>national agencies</u>.

JPI ON CULTURAL HERITAGE AND GLOBAL CHANGE

The Joint Programming Initiative on Cultural Heritage and Global Change (JPI CH) supports the alignment of cultural heritage research in Europe in order to avoid fragmentation and to maximize the efficiency and added-value of national investments. In 2016 the JPI CH launched a new 4-year (Horizon 2020) project which will support further alignment and joint activities. During this 4-year phase JPI CH will launch four complementary calls each with a specific thematic focus. A new call on Heritage in Changing Environments will open on 4 September 2017. A pre-announcement has been published on the JPI CH website.

HORIZON 2020

Horizon 2020 is the EU's main funding programme for research and innovation in Europe. It is a financial instrument implementing the Innovation Union, a Europe 2020 flagship initiative aimed at securing Europe's global competitiveness. The business and academic world are also challenged to come up with solutions and ideas to tackle societal issues that arise across Europe, such as climate change and an ageing population.

Cultural heritage research and innovation in 2016 and 2017

Over €100 million is available this term (2016-17) for research and innovation in the field of cultural heritage. The H2020 programme is built around three pillars: Excellent Science, Industrial Leadership and Societal Challenges and some horizontal actions. Depending on your work area or research interest opportunities might be found under all pillars. Detailed information on calls can be found in the Work Programmes 2016-17 (see WPs under sections). Relevant heritage funding strands in 2017 include:

• Industrial Leadership

- SMEInst-11-2016-2017: Boosting the potential of small businesses in the areas of climate action, environment, resource efficiency and raw materials. (Opening: 26 November 2015, several cut-off dates in 2016 and 2017 for phase 1 and phase 2 actions)
- SMEInst-12-2016-2017: New business models for inclusive, innovative and reflective societies. (Opening: 26 November 2015, several cut-off dates in 2016 and 2017 for phase 1 and phase 2 actions)

• Societal Challenges, SC3 Secure, clean and efficient energy

LCE-Prize-PhotovoltaicsHistory-01-2016: Horizon prize for Integrated Photovoltaic
 <u>System in European Protected Historic Urban districts</u>. (Opening: 5 July 2016,
 deadline: 26 September 2018) For more information on this Horizon Prize, see this
 <u>webpage</u> or this <u>infographic</u>. The Prize was discussed during a specific <u>session at the Policy Conference of the European Sustainable Energy Week</u> (20-22 June 2017).

- Societal Challenges, SC5 Climate action, environment, resource efficiency and raw materials
 - SC5-21-2016-2017: Cultural heritage as a driver for sustainable growth. (Heritage-led rural regeneration, opening: 8 November 2016, deadline 1st stage: 7 March 2017, deadline 2nd stage: 5 September 2017).
- Societal Challenges, SC6 Europe in a changing world inclusive, innovative and reflective societies
 - CULT-COOP-02-2017: Improving mutual understanding among Europeans by working through troubled pasts. (Opening: 4 October 2016, deadline 1st stage: 2 February 2017, deadline 2nd stage: 13 September 2017)
 - <u>CULT-COOP-04-2017: Contemporary histories of Europe in artistic and creative practices</u>. (Opening: 4 October 2016, deadline 1st stage: 2 February 2017, deadline 2nd stage: 13 September 2017)
 - CULT-COOP-06-2017: Participatory approaches and social innovation in culture.
 (Opening 4 October 2016, deadline 1st stage: 2 February 2017, deadline 2nd stage: 13 September 2017)
 - CULT-COOP-07-2017: Cultural heritage of European coastal and maritime regions.
 (Opening 4 October 2016, deadline 1st stage: 2 February 2017, deadline 2nd stage: 13 September 2017)
 - <u>CULT-COOP-09-2017</u>: <u>European cultural heritage, access and analysis for a richer interpretation of the past.</u> (Opening: 4 October 2016, deadline 1st stage: 2 February 2017, deadline 2nd stage: 13 September 2017)

Preparation of new Work Programmes 2018-2020

Preparations for the new Work Programmes 2018-2020 started in 2016. Stakeholder consultations and consultations with Member States have taken place in the first three quarters of 2016. The results of stakeholder consultations and Advisory Group recommendations provided input for so-called 'scoping papers', which are the basis for the new Work Programmes 2018-2020.

The European Commission has published <u>17 scoping papers</u> and one general <u>overarching document</u> for the Work Programmes 2018-2020. These scoping papers are working documents and therefore don't have any formal status. They do give a good idea of possible themes and priorities, as they will guide the preparation of the new work programmes. It might be worth to check out relevant sections of the scoping papers for SC5 (2.6 'Protecting and valorizing our natural and cultural assets') and SC6 (2.2 'Cultural and technological transformations for human and social progress'). The publication of the work programmes is expected in October 2017. For more information, <u>see this page</u>.

EUROPEAN TERRITORICAL COOPERATION (INTERREG V)

<u>Interreg V 2014-2020 (European Territorial Cooperation)</u> is a framework for the implementation of joint actions and policy exchanges in Europe between national, regional and local actors from different Member States. The framework is part of the Cohesion Policy and promotes innovation, a better environment and harmonious economic, social and territorial development of the Union as a whole. Interreg is built around three strands of cooperation: cross-border (Interreg A, 60 cooperation programmes), transnational (Interreg B, 15 cooperation programmes) and interregional (Interreg C, 4 cooperation programmes.). There are <u>11 thematic objectives</u> which guide the ERDF investments 2014-2020 of which Interreg is part. Conserving, protecting, promoting and developing natural and cultural heritage is one of the <u>investment priorities</u> (priority 6c).

Find the programme of your interest and its details via this page.

Interreg Europe (former IVC)

<u>Interreg Europe</u> focuses on policy instruments for regional development, in particular the Structural Funds programmes. The programme co-finances projects and exchange platforms in which regional

and local authorities (and other partners) can exchange good examples and ideas on public policy to improve the strategies for their citizens and communities. Specific objective 4.1 (see page 21-23 of Programme Manual) includes support to cultural heritage. The third call for project proposals closed on 30 June 2017. A Monitoring Committee will take a decision on the approval of applicants in December 2017.

URBACT

URBACT supports networks for cities to facilitate the exchange of good practices in the design and implementation of sustainable integrated urban policies. The programme supports three types of networks. Cultural heritage is one of the urban topics under URBACT. A new call for 15 'Transfer Networks' is expected in September 2017 (also see Factsheet 2C, p.43 <u>Programme Manual</u>). For more information, see this page.

EUROPEANA

The European Commission has opened a new call in relation to the further development of Europeana, Europe's digital platform for cultural heritage. The call for project proposals (CEF-TC-2017-3) has been published within the framework of the Connecting Europe Facility (CEF) in Telecom. The projects should: 1) provide tools for end users to highlight, share or enrich material accessible through Europeana and/or 2) produce concrete examples of re-use of the material accessible through Europeana in other sectors, such as in research, education, creative industries or tourism. The deadline for submissions is 28 November 2017. The text of the call, application forms and background documents can be found here.

OTHER HELPFUL SOURCES ON EUROPEAN FUNDING

- <u>Mapping of Cultural Heritage actions in European Union policies, programmes and activities</u> (updated May 2017)
- A Beginner's Guide to EU Funding

Events

European Association of Archaeologists (EAA) Annual Meeting 2017 (30 August-3 September 2017, Maastricht, The Netherlands)

The 23rd Annual Meeting of the EAA will focus on six key themes, all related to the concept of 'building bridges', either across projects, countries, disciplines, societal groups or cultures. The full programme of the conference will be made available soon. MA and PhD students, as well as archaeologists working on a dissertation, who present a paper at the conference, are still welcome to apply for the 2017 Student Award (deadline: 13 August 2017).

More information? See this link.

19th Council of Europe Meeting of the Workshops for the implementation of the European Landscape Convention (5-6 September 2017, Brno, Czech Republic)

Topic of the next Council of Europe Meeting of the Workshops for the implementation of the European Landscape Convention will be: `The implementation of the European Landscape Convention at local level: local democracy'.

More information? See this link.

25th ENCATC Congress on Cultural Management and Policy (27-30 September 2017, Brussels, Belgium)

The topic of this year's ENCATC conference is 'Click, Connect and Collaborate! New directions in sustaining cultural networks'. It focuses on the role of international and European cultural networks and their sustainability in a challenging environment. The conference will bring together academics, researchers, professionals and representatives from various EU institutions, governments and European and international networks.

More information? See this link.

JPI CH workshop 'Cultural heritage concepts and theories: Evaluation of the 20th century historic urban landscapes' (28-29 September 2017, Vilnius, Lithuania)

The first part of this joint workshop of JPI CH, ICCROM and the Lithuanian national committee for UNESCO explores how the visibility and impact of research projects funded by JPI CH can be improved, with the aim to improve interaction between research and heritage practice. The second part of the workshop focuses on the results of three JPI CH funded projects and their possible impact on heritage practices in relation to 20^{th} century historic urban landscapes.

More information? See this link. (An announcement in English will be added soon)

TRACES-CoHERE Seminar 'Critical Heritages and Reflexive Europeanisation' (28-29 September 2017, Berlin, Germany)

EU-funded research projects <u>TRACES</u> and <u>CoHERE</u> will organise a conference on the topic 'Critical Heritages and Reflexive Europeanisation'. Emerging and established scholars from the two research programmes will discuss European heritage practices, narratives and their role in the current cultural context.

More information? See this link.

4th Council of Europe Platform Exchange on Culture and Digitisation (19-20 October 2017, Karlsruhe, Germany)

This fourth Exchange Platform on the impact of digitisation on culture will be hosted by the ZKM (Zentrum für Kunst und Medien) in Karlsruhe, Germany. It will focus on the topic 'Empowering democracy through culture - digital tools for culturally competent citizens'. The event will bring together policy makers, media practitioners, cultural specialists, artists, researchers, innovators, entrepreneurs, investors, and civil society bodies.

More information? See this link.

European Culture Forum 2017 (7-8 December 2017, Milan, Italy)

The European Culture Forum brings together key cultural sector stakeholders in Europe. It is organised by the European Commission to raise the profile of European cultural cooperation, to stimulate a united sector, to take stock of the European Agenda for Culture's implementation, and to spark debate on EU culture policy and initiatives This year's edition will also include the launch of the European Year of Cultural Heritage 2018.

More information? See this link.

European Archaeological Council (EAC) Annual Meeting 2018 (22-24 March 2018, Sofia, Bulgaria)

The next Annual Meeting of the EAC will be hosted by the National Archaeological Institute with Museum - Bulgarian Academy of Sciences (NAIM-BAS) at the Arena di Serdica Hotel in Sofia. The 19th Heritage Management Symposium will focus on the theme 'Development-led archaeology in Europe. Meeting the needs of archaeologists, developers and the public'. Registration will open in December 2017.

More information? See this link.

Other updates

Reflection Group EU and Cultural Heritage publishes non-paper on CAP

The Reflection Group EU and Cultural Heritage has published a non-paper within the framework of the reform of the EU Common Agricultural Policy (CAP). It aims to raise awareness among policy makers as to how cultural heritage can help to meet the targets of the CAP. The non-paper 'Farming the landscape. Towards a better integration of cultural heritage in a sustainable future Common Agricultural Policy' formulates good practice with regard to how the current CAP and cultural heritage benefit each other, it identifies areas where there is room for improvement, and it offers recommendations for future agricultural policy. It also shows that cultural landscapes can be an important aspect of sustainability and greening measures.

New EC Expert Group on Digital Cultural Heritage and Europeana (DCHE)

The European Commission has initiated a <u>new Expert Group on Digital Cultural Heritage and Europeana (DCHE)</u>. The new Expert Group is a follow-up to the <u>Member States expert group on digitisation & digital preservation (MSEG)</u> and it will continue to provide a forum for cooperation

between Member States' bodies and the European Commission in the area of digitisation, online accessibility of cultural material and digital preservation. The Group will also provide guidance on Europeana's annual work programmes. A first meeting was held on 10-11 May 2017 in Luxembourg.

Europeana Task Force Group Survey on documentation of 3D cultural heritage objectsOne of Europeana's Task Forces has opened a <u>survey on 3D cultural heritage documentation</u>. The 15 minutes long survey aims to gather advice concerning the current and future e-documentation of 3D cultural heritage objects. The results will be presented during the next physical meeting of the group, and published before the end of 2017. Read more about the activities of this Task Force in this <u>blogpost on Europeana's website</u>.

Launch of Cultural and Creative Cities Monitor

The European Commission has launched a first edition of the <u>Cultural and Creative Cities Monitor</u>, a new tool developed by the Joint Research Centre (JRC) of the Commission to promote mutual exchange and learning between cities to boost culture-led development. The tool provides comparable data on how European cities perform across nine dimensions, covering culture and creativity, and underlines how their performance contributes to cities' social development and economic growth and job creation. Read more about the Monitor in this press release of the Commission.

101 ideas for European Heritage Days 2017 theme 'Heritage & Nature'

The organisation of the European Heritage Days, a joint initiative of the EU and the Council of Europe, has published a small <u>brochure with 101 event ideas</u> for the 2017 European Heritage Days theme 'Heritage and Nature: A Landscape of Possibilities'. It is available in <u>French</u> and <u>English</u>.

25 sites shortlisted for European Heritage Label

The European Commission has <u>received 25 proposals</u> from Members States for sites to be selected for the European Heritage Label in 2018. A panel of experts will analyse the proposals and a final selection will be made in early 2018. Currently, the <u>European Heritage Label list</u> includes 29 sites, which all are significant to Europe's history, culture and development.

21 new inscriptions UNESCO World Heritage List

At its annual session, this time held in Poland from 2 to 12 July 2017, the World Heritage Committee inscribed 21 new sites on UNESCO's World Heritage List. The new inscriptions comprise 3 natural and 18 cultural sites. The Committee also extended or modified the boundaries of five sites already on the List. Read more about the new additions on this webpage.

New issue of The European Archaeologist (Issue 52/53 - Spring/Summer 2017)

The Spring and Summer 2017 edition of The European Archaeologist (TEA), a newsletter published by the European Association of Archaeologists (EAA), is now available. You can download it <u>here</u>.

Call for Tenders ESPON Targeted Analysis project

The application of the <u>EHHF Economic Taskforce</u> for an ESPON Targeted Analysis project was accepted in March 2017 (see <u>European Affairs Update – April 2017</u>). ESPON has now opened a <u>call for tenders for the Targeted Analysis</u> on 'Cultural heritage as a strategic territorial development resource: mapping impacts through a set of common European socio-economic indicators'. The project 'shall attempt to quantify the impacted contributions of the material cultural heritage to regional development over the past 5 years by establishing a set of comparable socio-economic indicators and performing data collection in the stakeholders' territories.'. The project was also presented at the EHHF Annual Meeting on 7-9 June 2017 in Iceland. All the papers and other relevant documents of this meeting can be found here.

New EU and Council of Europe publications on culture and cultural heritage

Several EU and Council of Europe organs and expert groups have published interesting reports and studies on culture and cultural heritage related topics in the past months. For more information about the individual publications, please see the links below:

 Audience development - How to place audiences at the centre of cultural organisations (Commissioned by European Commission DG EAC, January 2017)

- How culture and the arts can promote intercultural dialogue in the context of the migratory and refugee crises (EU, OMC-Group Intercultural dialogue in the context of the migratory and refugee crisis, March 2017)
- Research for CULT Committee European Identity (M.J. Prutsch, European Parliament, Policy Department for Structural and Cohesion Policies, April 2017)
- <u>Landscape dimensions: Reflections and proposals for the implementation of the European Landscape Convention</u> (Council of Europe, April 2017)
- Mapping the creative value chains: A study on the economy of culture in the digital age (Commissioned by European Commission DG EAC, May 2017)
- <u>Promoting access to culture via digital means: Policies and strategies for audience</u>
 <u>development</u> (EU, OMC-Group Promoting access to culture via digital means, June 2017)
- <u>Linking Natura 2000 and cultural heritage: case studies</u> (Commissioned by European Commission DG Environment and DG EAC, July 2017)

Publication 'Recent developments in preventive archaeology in Europe'

This publication comprises a collection of papers presented at three sessions of the 22nd EAA Annual Meeting in Vilnius, Lithuania (31 August-4 September 2016). The three sessions focused on different aspects of preventive archaeology: 1) 25 years later: Changes and conjunctures in preventive (development-led) archaeology in former 'Eastern' Europe; 2) After 1990: a turning point in the guiding principles of rescue excavations and its impact on scientific research; 3) Preventive Archaeology, Scientific Research and Economic Development. You can download it here.

Publication 'Knowledge for informed choices: Tools for more effective and efficient selection of valuable archaeology in the Netherlands'

The Cultural Heritage Agency of the Netherlands has published an English volume on the tools developed for decision-making processes in archaeological heritage management. Based on the belief that choices in archaeological heritage management should be transparent and well-informed, the Cultural Heritage Agency has developed a set of 'knowledge' tools for decision-makers (primarily local authorities and agencies working on their behalf) in the context of the 'Archaeology Knowledge Kit' Programme. The publication provides an overview of the tools (among others digital maps, datasets and guidelines) developed to facilitate the effective and efficient selection of valuable archaeological remains. You can download it here.