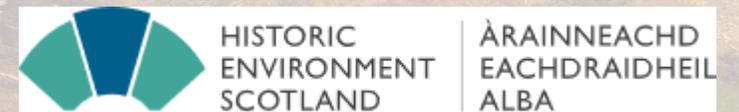


Presenting an Archaeology for Everyone:

Changing our Approach to Publicly Funded Archaeological Investigation
in Scotland.

Dr Rebecca Jones, Historic Environment Scotland

Dr Kirsty Owen, Historic Environment Scotland





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SCOTLAND'S ARCHAEOLOGY STRATEGY

Historic Environment Scotland is the lead public body set up to investigate, care for and promote Scotland's historic environment.

Income

Most of our funding comes from the Scottish Government and admission to our properties across Scotland. Find a full breakdown below:

Unrestricted funding from the Scottish Government	£26.32m
Restricted funding from the Scottish Government for grants programmes	£14.5m
Non-recurring capital funding for specific capital projects	£2.25m
Capital charges: non-cash budget covering depreciation and impairment costs	£3.54m
Admission income	£30.26m
Commercial income	£9.2m
Other income	£2.89m
Total	£88.96m



Expenditure

The majority of our spending goes towards running our organisation and the estate.

Staffing	£38.42m
Running costs	£30.25m
Grants	£14.5m
Capital	£2.25m
Capital charges	£3.54m
Total	£88.96m



Our grants



HISTORIC
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Historic Environment Repair Grant

A scheme which helps with the cost of repairs to buildings of special interest.

Historic Environment Support Fund

A small fund used to provide support for one-off heritage events, small projects and training activities.

Grants for Places of Worship Scheme

Help with the cost of urgent repairs to listed places of worship.

Organisational Support Fund

Providing financial support to organisations responsible for the operation, management or safeguarding of historic environment assets.

Conservation Area Regeneration Scheme (CARS)

Support for regeneration and conservation initiatives over a five-year period.

Archaeology Programme funding

Funding for research and intervention projects which help to deliver Scotland's Archaeology Strategy and rescue archaeological information from unavoidable threats.

Centenary Memorials Restoration Fund

Financial support for communities for the conservation and repair of war memorials.

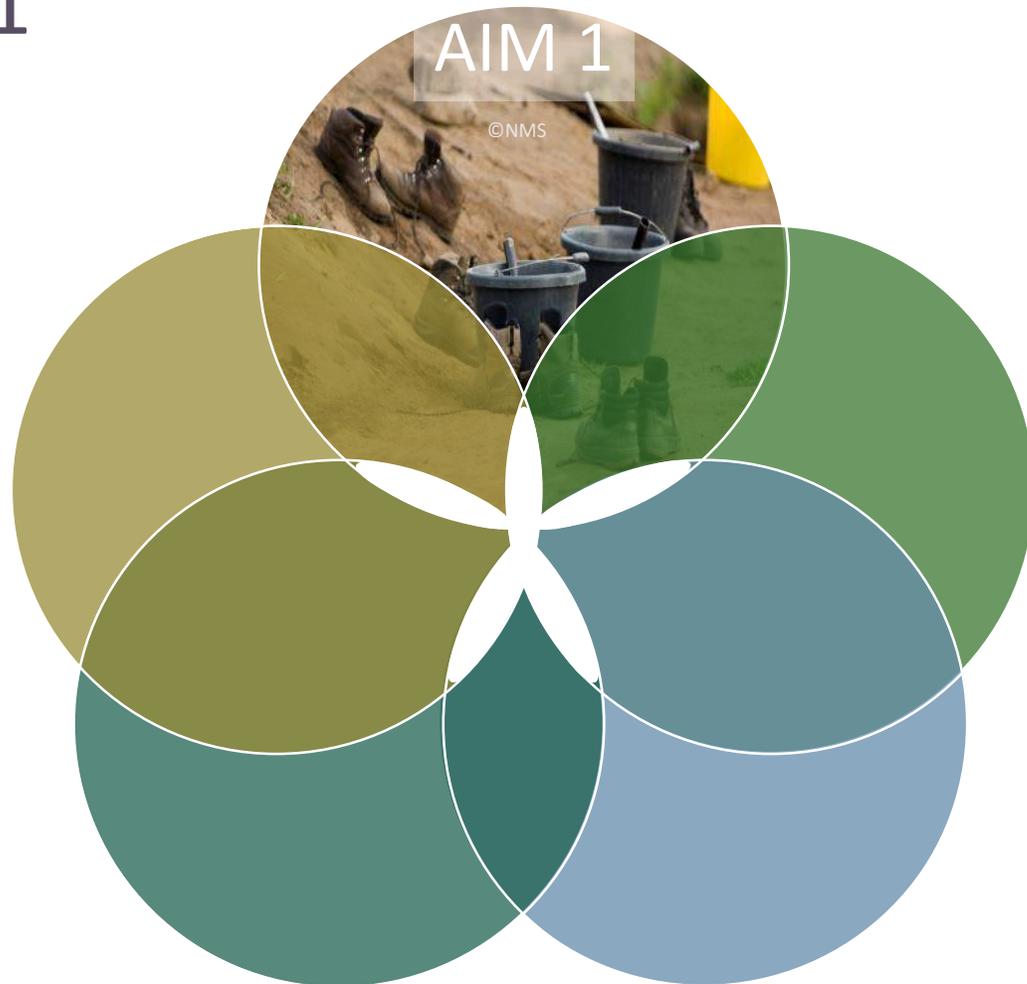


What is public benefit?

- Enriching people's lives, knowledge, understanding and perspective - but is this enough?
- How can publicly funded archaeology embed the importance of the subject into the public consciousness?
- Raising the profile of the profession can't just be through high profile excavation, not if we want the benefits to be sustainable.



AIM 1



Delivering Archaeology...

through collaboration and raising standards

1. Promote international collaboration
2. Review national approach
3. Improve commissioning and procurement
4. Promote best practice
5. Review compliance
6. Complete legacy projects
7. Remove Duplication of effort

1. HES Incomplete Projects - Upload PDF Documents (2017)

Ability to view incompleted archaeological projects funded by Historic Environment Scotland in PDF format to encourage these to be completed and the information accessible to the public.

Updated by:
HES

Non-interactive



2. HES Incomplete Projects Search - Data Enter records (2018)

Ability to search for active incompleted archaeological projects funded by Historic Environment Scotland by theme, period and/or location.

Updated by:
HES

Interactive search for users



3. Academic Incomplete Projects Search (2019)

Ability to search for active incompleted archaeological projects identified by academic institutions by theme, period and/or location.

Updated by:
Universities

Interactive search for users



4. National Research Frameworks (2020-21)

Ability to search for active national research questions (e.g. ScARF) by theme, period and/or location and associated incomplete projects.

Updated by:
HES/SoAS

Interactive search for users



5. Regional Research (2022)

Ability to search for active regional research questions and incomplete projects identified by local authority archaeologists.

Updated by:
LA Archaeologists
& partners

Interactive search for users



SCOTLAND'S
ARCHAEOLOGY STRATEGY 



SCOTLAND'S ARCHAEOLOGY STRATEGY



#scotarchstrat used to promote the Strategy and what is being delivered

Additional existing hashtags will also be used where necessary:

#archaeology used to reach people interested in archaeology.

#ScotlandHour used to reach people who have questions about the Strategy through a Frequently Asked Questions Hour in the last Wednesday of every month.

#heritagejob used to promote any position created due to the Strategy.



to reach a wide audience due to large user base but with a focus on professional audiences and promoting opportunities for people



to reach a wider audience due to a large user base and allows you to tailor posts to different audiences.



to reach a wider audience using stunning photos and short video clips tagged by theme.



to reach a professional audience and private sector businesses



to post videos to promote the Strategy to a wider audience and post VLOGS (video blogs) to attract a younger audience.



to contact people on our Strategy mailing lists about highlights, events and opportunities



AIM 2



Enhancing Understanding...

through research and open access

1. Stronger research ethos
2. Improve research frameworks
3. Encourage 'big picture' stories
4. Promote open access
5. Make information available

SCOTLAND'S ARCHAEOLOGY STRATEGY



AIM 3



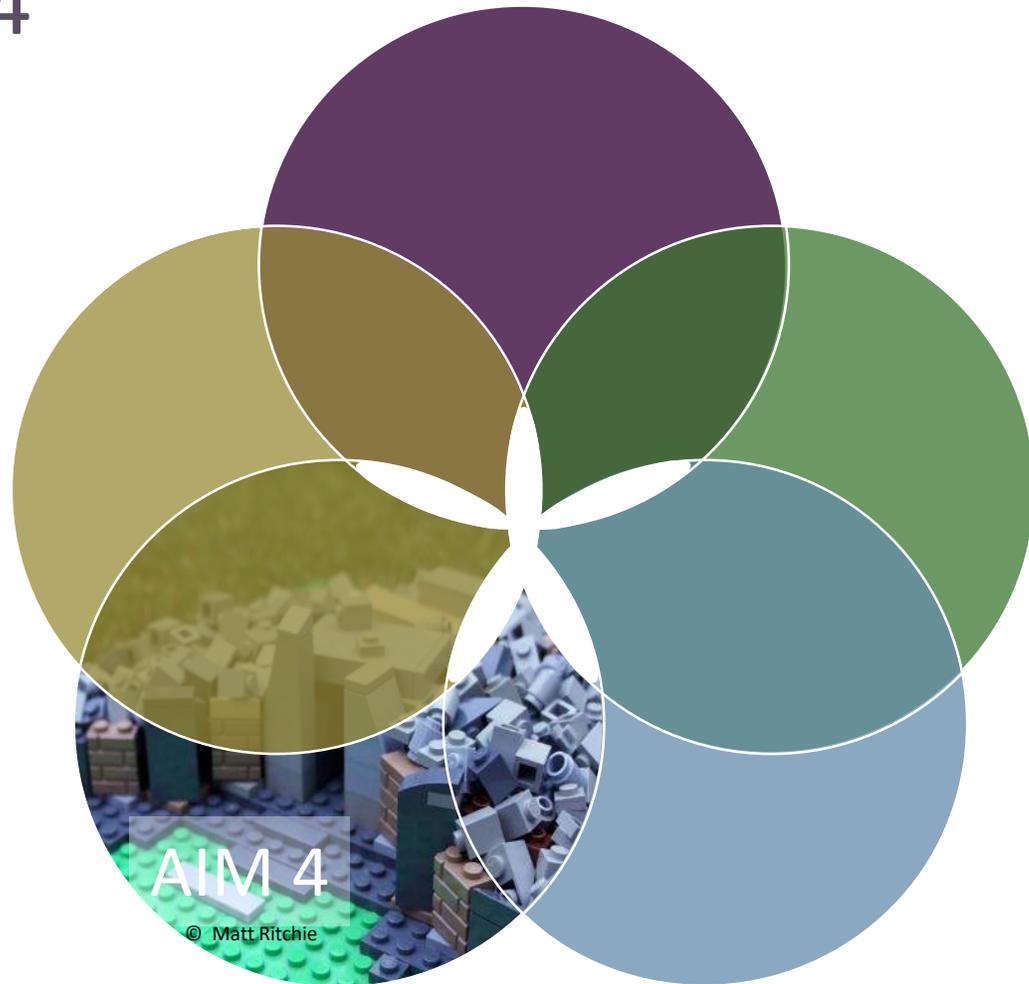
Caring and Protecting...

*through management, expert advice,
sharing knowledge and accessing collections*

1. Measure expert advice in Scotland
2. Keep abreast of new knowledge
3. Review the protection of archaeology in the current system
4. Improve our approach to chance discoveries and emergencies
5. Review collection provisions
6. Improve collections and archive practices



AIM 4



Encouraging Greater Engagement *through engagement, education and presentation*

- 1. Promote public engagement** through workshops, producing best practice, strategic opportunities, measuring project success and encouraging re-use in other sectors
- 2. Promote archaeology in education** by creating links between archaeologists and teachers and producing education resources
- 3. Promote best practice in interpretation and presentation** by producing guidance, case studies and workshops

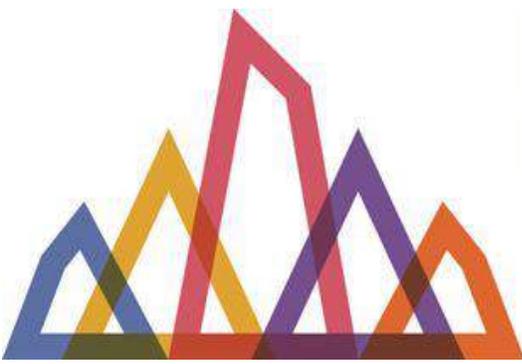


PART 1 TEACHERS' NOTES

GO ROMAN

ROMAN SOLDIER THEMED
TEACHING PACK AND
HANDLING BOX





HISTORY HERITAGE & ARCHAEOLOGY • 2017 •



 <p>DIG IT! 2017 Kilmartin Museum 2:57</p>	 <p>DIG IT! 2017 Dunollie 3:05</p>	 <p>DIG IT! 2017 Campbeltown Heritage Centre 2:44</p>	 <p>DIG IT! 2017 Lismore and the "Secret" Saint 3:15</p>	 <p>DIG IT! 2017 Campbeltown Museum 2:51</p>
<p>Kilmartin Museum Scotland Goes Pop 85 views • 1 week ago</p>	<p>Dunollie Scotland's Saga 258 views • 3 weeks ago</p>	<p>Campbeltown Heritage Centre Scotland Goes Pop 178 views • 1 month ago</p>	<p>Lismore and the 'Secret' Saint Scotland's Saga 112 views • 1 month ago</p>	<p>Campbeltown Museum Scotland Goes Pop 94 views • 1 month ago</p>

Popular uploads [PLAY ALL](#)

 <p>DIG IT! 2017 HAMILTON MAUSOLEUM 3:45</p>	 <p>DIG IT! 2017 DUNINO DEN 3:11</p>	 <p>DIG IT! 2017 ARDROSSAN SARCOPHAGUS 3:28</p>	 <p>Dig It! Crafting Penicuik House 3:26</p>	 <p>DIG IT! 2017 Game of Thrones in Scotland Rough Castle 3:24</p>
<p>Hamilton Mausoleum Dig It! TV 1K views • 1 year ago</p>	<p>Dunino Den Scotland's Saga 875 views • 1 year ago</p>	<p>Ardrossan Sarcophagus Dig It! TV 857 views • 1 year ago</p>	<p>Crafting Penicuik House - Minecraft Dig It! TV 659 views • 2 years ago</p>	<p>Game of Thrones in Scotland - Rough Castle Scotland 596 views • 1 year ago</p>

Scotland Goes Pop [PLAY ALL](#)

 <p>DIG IT! 2017 Kilmartin Museum 2:57</p>	 <p>DIG IT! 2017 Soutra Aisle 3:37</p>	 <p>DIG IT! 2017 Campbeltown Heritage Centre 2:44</p>	 <p>DIG IT! 2017 Campbeltown Museum 2:51</p>	 <p>DIG IT! 2017 Museum of Islay Life 2:57</p>
<p>Kilmartin Museum Scotland Goes Pop Dig It! TV 85 views • 1 week ago</p>	<p>Soutra Aisle Scotland Goes Pop Dig It! TV 156 views • 3 months ago</p>	<p>Campbeltown Heritage Centre Scotland Goes Pop Dig It! TV 178 views • 1 month ago</p>	<p>Campbeltown Museum Scotland Goes Pop Dig It! TV 94 views • 1 month ago</p>	<p>Museum of Islay Life Scotland Goes Pop Dig It! TV 114 views • 2 months ago</p>

AIM 5



Innovation and Skills...

through learning, working together and promoting innovation

1. Skills audit
2. Define learning opportunities
3. Foster a demand for skills from clients and employers
4. Promote and support accredited training, apprenticeships and field schools
5. Promote archaeology as a career
6. Promote science development through themed workshops and new research ideas

SCOTLAND'S ARCHAEOLOGY STRATEGY



Supported By

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CENTRE**



**NATIONAL
TRUST for
SCOTLAND**

**HISTORIC
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EACHDRAIDHEIL
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THE VISION

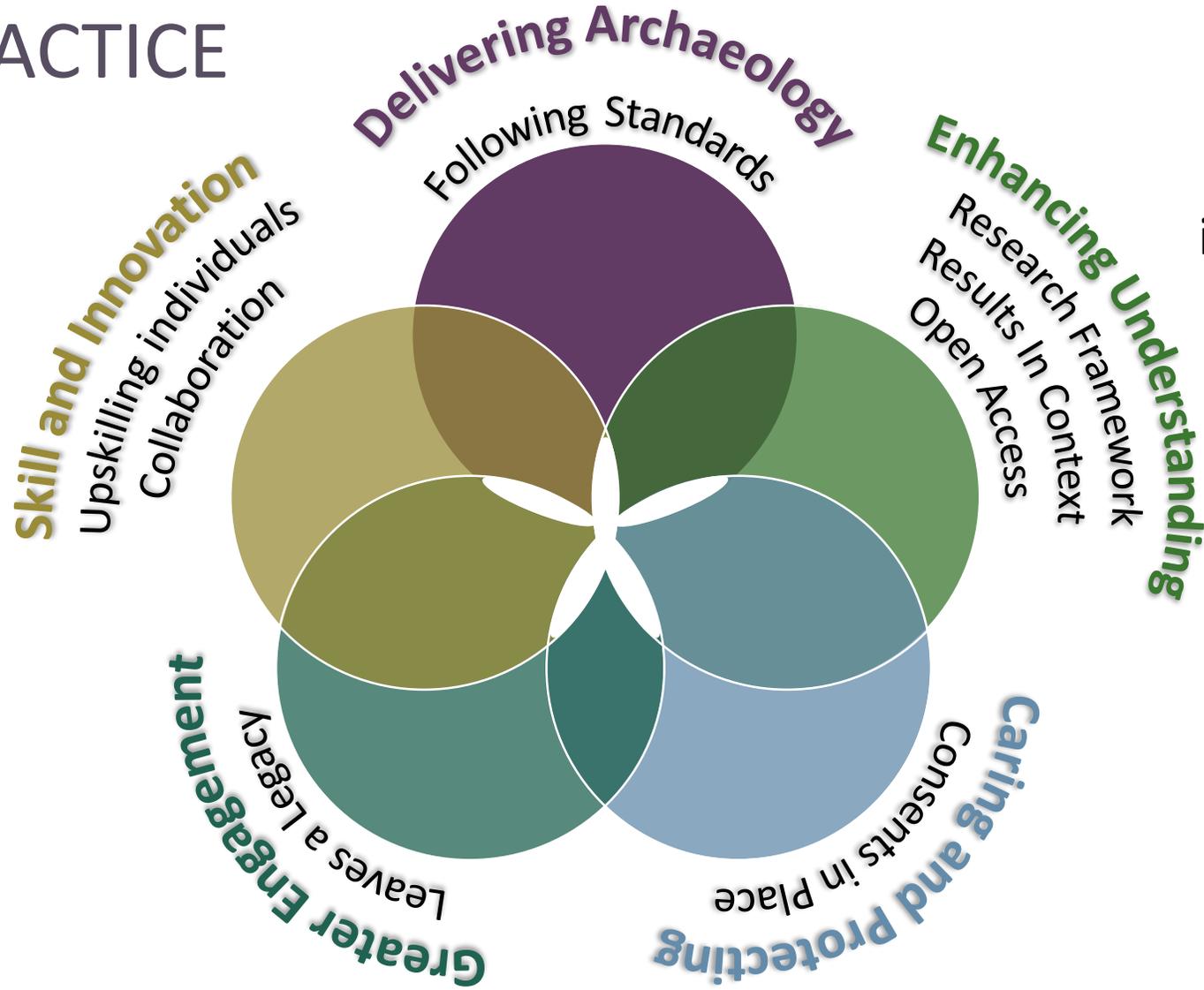


We want a Scotland where archaeology is for...**everyone!**

A place where the study of the past offers opportunities to...

- (i) discover, care for, promote and enjoy our rich and diverse heritage
- (ii) contribute to our wellbeing and knowledge
- (iii) help to tell Scotland's stories in their global context.

BEST PRACTICE



To get the most benefit out of an archaeological project it should **meet best practice**

MORE INFORMATION

Visit <http://archaeologystrategy.scot/>

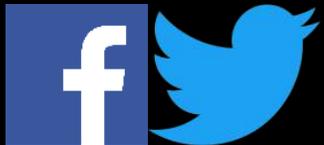
[Archaeology Strategy](#)

[Delivery Plan](#)

or e-mail archaeologystrategy@hes.scot

Or find us on social media

#ScotArchStrat



Dr Rebecca Jones
Dr Kirsty Owen

