European affairs update

October 2016

- *Presidency Council of the European Union Jul-Dec 2016:* **Slovakia** *http://www.eu2016.sk/en*
- *Committee of Ministers (CoE) chairmanship May-Nov 2016:* **Estonia**; *chairmanship Nov 2016-May 2017:* **Cyprus** *http://www.coe.int/en/web/chairmanship/home*
- *European Capitals of Culture 2016:* **Donostia-San Sebastián (Spain)** *http://dss2016.eu/en/ and* **Wroclaw (Poland)** *http://www.wroclaw2016.pl/*

Policy

EUROPEAN UNION

European Commission proposals for modernisation of EU copyright rules
At the State of the Union the European Commission presented its proposals on the modernisation of EU copyright rules. The plans aim to boost cultural diversity in Europe and should make more content available online. The proposals are part of the Commission's strategy for a Digital Single Market. In its accompanying Communication the Commission states that their 'proposal for a Directive on Copyright in the Digital Single Market introduces solutions for easier licensing of rights by cultural heritage institutions'. Commission Vice-President Ansip even wrote a blog post about it. Several heritage institutions and networks have criticised the new proposal for not offering appropriate solutions for the making available of out-of-commerce works. As next step, the proposals will be put up for discussion and approval at the European Parliament and the Council. For more information, see the Commission's press release and read this blogpost on Europeana's website.

European Year of Cultural Heritage proposed for 2018 (COM(2016)543 final)
As was announced earlier this year, the European Commission has now officially proposed to the European Parliament and the Council to designate 2018 as the European Year of Cultural Heritage (EYCH). The overall objective of the EYCH will be to encourage and support the efforts of the Union, Member States, regional and local authorities to protect, safeguard, re-use, enhance, valorise and promote the European cultural heritage. And in particular: it will help to illustrate the role of cultural heritage as a pivotal component of cultural diversity and intercultural dialogue, it will show how heritage can contribute to the economy and society, and it will highlight cultural heritage as an important element of the EU's international dimension. The EYCH will provide the framework for events, conferences, debates, information and awareness campaigns, sharing of good practices and research and innovation activities at European, national, regional or local level. It will be implemented using existing EU programmes. For more details, see this news item or have a look at this Project Status report (September 2016) prepared by the German Cultural Heritage Committee.

COUNCIL OF EUROPE

Resolution and Recommendation on culture and democracy
The Parliamentary Assembly of the Council of Europe has adopted a Resolution and a Recommendation on culture and democracy. The PACE stresses that culture can play an important role in upholding democratic principles and values, and building inclusive societies. The two documents follow on a report on this topic by MP Ms Vesna Marjanović. The Indicator Framework on Culture and Democracy (IFCD) is mentioned as a tool for evaluating policies and to promote political commitment and investments in the cultural sphere. The IFCD will be launched on 14 October 2016 during a joint event of the Council of Europe and the European Commission.

Funding and investments

CREATIVE EUROPE

The Creative Europe programme aims to support culture and audiovisual sectors in Europe and encourages players to operate across Europe, to reach new audiences and to develop skills needed in the digital age. The call for proposals for European Cooperation Projects 2017 (EACEA/45/2016) under the Culture sub-programme was delayed, but has now been published. The deadline of the call

is 23 November 2016. The call for European Networks (four-year framework partnerships 2017-2020) has also been published, with a deadline for applications on 25 November 2016. It is not clear yet when the call for European Platforms will open. The new annual work programme (2017) for the implementation of the Creative Europe Programme provides more details on these calls. For more information on funding opportunities, you can also contact one of the National Creative Europe desks. Interested in the first experiences with the implementation of the new Creative Europe Culture sub-programme? See this report (June 2016).

Cultural and creative sectors guarantee facility launched
The European Commission and the European Investment Fund (EIF) have launched a new guarantee facility under the Creative Europe programme to support SMEs in cultural and creative sectors. The financial mechanism provides guarantees to lending and credit institutions, so called financial intermediaries, to encourage them to offer financing for cultural and creative sectors initiatives. The guarantee facility should help to increase the numbers of loans available. Read more about the guarantee facility in this press release and presentation.

EUROPE FOR CITIZENS
The Europe for Citizens programme aims to strengthen remembrance and to enhance civic participation at EU level. Under the strand 'European remembrance', the Programme promotes debate, reflection and cooperation in the field of European integration and remembrance. The 'Democratic engagement and civic participation' strand supports projects aimed at enhancing democratic participation, solidarity and involvement at EU level. These are the priorities for 2016-2020. Currently, there are no calls for proposals open for applications. The next deadlines for calls under both strands will be in March 2017. For more information on the supported activities, have a look at the Europe for Citizens Programme Guide.

ERASMUS+
The Erasmus+ programme aims to boost skills and employability, as well as modernising education, training, and youth work in Europe. The 2016 call for proposals supports several kinds of actions in education and training such as knowledge and sector skills alliances and strategic partnerships. For more details, see the Programme Guide.

JPI ON CULTURAL HERITAGE AND GLOBAL CHANGE
The Joint Programming Initiative on Cultural Heritage and Global Change (JPI CH) supports the alignment of cultural heritage research in Europe in order to avoid fragmentation and to maximize the efficiency and added-value of national investments. These are some of the research projects granted under previous JPI CH joint calls. In 2016 the JPI CH launched a new 4-year (Horizon 2020) project which will support further alignment and joint activities. During this 4-year phase at least one call is foreseen, although the ambition is to realize 4 complementary calls each with a specific thematic focus. Themes that might be included are identity and perception, digital heritage, changing environments, and conservation and protection. More information will be available later this year. Explore more about the JPI on CH on this website.

HORIZON 2020
Horizon 2020 is the EU's main funding programme for research and innovation in Europe. It is a financial instrument implementing the Innovation Union, a Europe 2020 flagship initiative aimed at securing Europe's global competitiveness. The business and academic world are also challenged to come up with solutions and ideas to tackle societal issues that arise across Europe, such as climate change and an ageing population.

Cultural heritage research and innovation in 2016 and 2017
Over €100 million is available this term (2016-17) for research and innovation in the field of cultural heritage. The H2020 programme is built around three pillars: Excellent Science, Industrial Leadership and Societal Challenges and some horizontal actions. Depending on your work area or research interest opportunities might be found under all pillars. Detailed information on calls can be found in the Work Programmes 2016-17 (see WPs under sections). Relevant heritage funding strands in 2016 and 2017 include:
- ***Industrial Leadership***

- o [NMBP-35-2017: Innovative solutions for the conservation of 20th century cultural heritage](). (Opening: 11 May 2016, deadline 1st stage: 27 October 2016, deadline 2nd stage: 4 May 2017)
  - o [SMEInst-11-2016-2017: Boosting the potential of small businesses in the areas of climate action, environment, resource efficiency and raw materials](). (Opening: 26 November 2015, several cut-off dates in 2016 and 2017 for phase 1 and phase 2 actions)
  - o [SMEInst-12-2016-2017: New business models for inclusive, innovative and reflective societies](). (Opening: 26 November 2015, several cut-off dates in 2016 and 2017 for phase 1 and phase 2 actions)
  - o [ICT-20-2017: Tools for smart digital content in the creative industries](). (Opening: 8 December 2016, deadline: 25 April 2017)

- ***Societal Challenges, SC3 Secure, clean and efficient energy***
  - o [LCE-Prize-PhotovoltaicsHistory-01-2016: Horizon prize for Integrated Photovoltaic System in European Protected Historic Urban districts](). (Opening: 5 July 2016, deadline: 26 September 2018) For more information on this Horizon Prize, see [this webpage]() or this [infographic]().

- ***Societal Challenges, SC5 Climate action, environment, resource efficiency and raw materials***
  - o [SC5-21-2016-2017: Cultural heritage as a driver for sustainable growth](). (Heritage-led rural regeneration, opening: 8 November 2016, deadline 1st stage: 7 March 2017, deadline 2nd stage: 5 September 2017). The European Commission will organise a <u>Stakeholder info day</u> on the theme '"Responding to Societal Challenges through Nature and Cultural Heritage based solutions". The call above will be one of the topics (8 December 2016, Brussels, Belgium) For more details, keep an eye on the [event calendar]()
  - o [SC5-22-2017: Innovative financing, business and governance models for adaptive re-use of cultural heritage](). (Opening: 8 November 2016, deadline: 7 March 2017)

- ***Societal Challenges, SC6 Europe in a changing world – inclusive, innovative and reflective societies***
  - o [CULT-COOP-02-2017: Improving mutual understanding among Europeans by working through troubled pasts](). (Opening: 4 October 2016, deadline: 2 February 2017)
  - o [CULT-COOP-03-2017: Cultural literacy of young generations in Europe](). (Opening: 4 October 2016, deadline: 2 February 2017)
  - o [CULT-COOP-04-2017: Contemporary histories of Europe in artistic and creative practices](). (Opening: 4 October 2016, deadline: 2 February 2017)
  - o [CULT-COOP-06-2017: Participatory approaches and social innovation in culture](). (Opening 4 October 2016, deadline 2 February 2017)
  - o [CULT-COOP-07-2017: Cultural heritage of European coastal and maritime regions](). (Opening 4 October 2016, deadline 2 February 2017)
  - o [CULT-COOP-09-2017: European cultural heritage, access and analysis for a richer interpretation of the past.]() (Opening: 4 October 2016, deadline: 2 February 2017)
  - o [CULT-COOP-10-2017: Culture, integration and European public space](). (Opening: 4 October 2016, deadline: 2 February 2017)

Also see the calls under [Science with and for society]() for interesting opportunities in relation to participatory practices, responsible research and education. And calls under [Co-creation for growth and inclusion]() (part of Societal Challenges pillar) might be interesting in relation to co-creation and evidence-based policy making topics.

Preparing of new Work Programmes 2018-2020
Preparations for the new Work Programmes have started. Stakeholder consultations and consultations with Member States are taking place in the first three quarters of 2016. The results of stakeholder consultations and Advisory Group recommendations provide input for so-called 'Scoping papers', which are the basis for new Work Programmes 2018-2020. Advisory Group Recommendations have been published for:

- *Societal Challenges, SC5 Climate action, environment, resource efficiency and raw materials: Advisory Group Recommendations Programming period 2018-2020*
- *Societal Challenges, SC6 Europe in a changing world – inclusive, innovative and reflective societies: Expert Advisory Group recommendations on 2018-2020 Work Programme*

EUROPEAN TERRITORICAL COOPERATION (INTERREG V)

Interreg V 2014-2020 (European Territorial Cooperation) is a framework for the implementation of joint actions and policy exchanges in Europe between national, regional and local actors from different Member States. The framework is part of the Cohesion Policy and promotes innovation, a better environment and harmonious economic, social and territorial development of the Union as a whole. Interreg is built around three strands of cooperation: cross-border (Interreg A, 60 cooperation programmes), transnational (Interreg B, 15 cooperation programmes) and interregional (Interreg C, 4 cooperation programmes.). There are 11 thematic objectives which guide the ERDF investments 2014-2020 of which Interreg is part. Conserving, protecting, promoting and developing natural and cultural heritage is one of the investment priorities (priority 6c).

Find the programme of your interest and its details via this page.

Interreg Europe (former IVC)

Interreg Europe focuses on policy instruments for regional development, in particular the Structural Funds programmes. The programme co-finances projects and exchange platforms in which regional and local authorities (and other partners) can exchange good examples and ideas to improve their policy instruments. Specific objective 4.1 (see page 21-23 of Programme Manual) includes support to cultural heritage. The latest call closed on 13 May 2016, but a new call in 2017 is considered very likely. The monitoring committee of the programme will probably decide on a new call for proposals by the end of 2016. For more information, see this page.

URBACT

URBACT supports networks for cities to facilitate the exchange of good practices in the design and implementation of sustainable integrated urban policies. The programme supports 3 types of Networks. Cultural heritage is one of the urban topics under URBACT. A new call for 15 'Transfer Networks' is expected in Spring 2017 (also see Factsheet 2C, p.43 Programme Manual). A separate call for good practices is expected in Autumn 2016. For more information, see this page.

EUROPEAN MARITIME AND FISHERIES FUND

This year, three calls for proposals were launched under the European Maritime and Fisheries Fund to foster blue growth across Europe. One of the calls, 'Blue Labs – innovative solutions for maritime challenges', supports projects aiming at developing innovative solutions relating to four main priorities, one of which is underwater cultural heritage. The call (closed on 31 May 2016) received 50 applications. The annual work programme for 2017 is not yet available.

EUROPEANA

Two new calls have opened in relation to Europeana, Europe's digital platform for cultural heritage. Within the framework of the Connecting Europe Facility (CEF) in Telecom, a call for proposals (CEF-TC-2016-3) was published to support the development and curation of Thematic Collections of outstanding artefacts, showcasing cultural movements of European significance, on Europeana. Deadline for applications is 15 December 2016. And Europeana Research recently opened a call for Europeana Research Grants, which are available for individual research projects which make use of Europeana Collections for research purposes. Deadline for applications is 14 October 2016.

OTHER HELPFUL SOURCES ON EUROPEAN FUNDING

- *A Beginner's Guide to EU Funding*
- *MOOC EU budget and funding for regions and cities, offered by Committee of the Regions (October 2016 – December 2016)*

Events

Conference 'Understanding Europe – Promoting the European Public and Cultural Space' (17 October 2016, Brussels, Belgium)
The DG Research and Innovation Unit B6 'Open and Inclusive Societies' of the European Commission will host a conference on some key issues related to (digital) cultural heritage, identity formation as well as intellectual, artistic, creative and historical legacy of the European Union. The conference will provide a platform to discuss the policy aspects of research objectives of newly selected H2020 projects on 'Cultural Heritage and European Identities'.
More information? See this link.

Creative Europe Showcase Conference (27 October 2016, Brussels, Belgium)
The European Commission organises a conference dedicated to the Creative Europe programme. The event will gather policymakers and stakeholders from the sector. It aims to demonstrate the impact of Creative Europe-funded projects both on the ground and at the European level. One of the four sessions will focus on cultural heritage. The event will also address the priorities of the Creative Europe programme as well as the forthcoming European Year of Cultural Heritage in 2018.
More information? See this link.

Denkmal 2016 – Europe's Leading Trade Fair for Conservation Restoration and Old Building Renovation (10-12 November 2016, Leipzig, Germany)
As an important get-together for the interdisciplinary transfer of knowledge within the cultural heritage sector, the Denkmal provides an extensive programme of presentations, demonstrations, workshops, panel discussions and more.
More information? See this link.

NEMO Annual Conference – Money Matters: The Economic Value of Museums (10-12 November 2016, Karlsruhe, Germany)
The 24th Annual Conference of the Network of European Museum Organisations (NEMO) will focus on the different dimensions of the economic value of museums. The conference will bring together museum people and connect them to the EU and national policy makers and to the creative and economic sector.
More information? See this link.

Conference 'Shaping Access! – More Responsibility for Cultural Heritage' (17-18 November 2016, Berlin, Germany)
The 6th international Shaping Access conference will focus on questions of sustainability in relation to the digitisation of cultural heritage. Several prominent speakers have been invited to take part in the sessions.
More information? See this link.

Europeana Space conference 'Cultural Heritage: Reuse, Remake, Reimagine' (21-22 November 2016, Berlin, Germany)
The 3rd international Europeana Space conference will focus on new ways of engaging with digital heritage. It will showcase the myriad ways that cultural heritage can be used and enriched through new technologies, innovation and the ingenuity of the creative industries.
More information? See this link.

European Archaeological Council (EAC) Annual Meeting 2017 (9 March – 11 March 2017, Athens, Greece)
The next Annual Meeting of the EAC will be hosted by the General Directorate of Antiquities and Cultural Heritage (Hellenic Ministry of Culture and Sports) at the Acropolis Museum in Athens, Greece. The 18th Heritage Management Symposium (9-10 March) will focus on the theme 'Dare to choose: Making choices in archaeological heritage management' (working title). Registration will open in December 2016.
More information? See this link.

Chartered Institute for Archaeologists (CIfA) annual conference 'Archaeology: a global profession (19-21 April 2017, Newcastle, United Kingdom)
The 2017 annual training event and conference of CIfA will focus on archaeological practice on a world stage. There are three broad themes: professionalism, protection, discovery. The call for papers will be open until 14 October 2016.
More information? See this link.

European Association of Archaeologists (EAA) Annual Meeting 2017 (30 August-3 September 2017, Maastricht, The Netherlands)
The 23rd Annual Meeting of the European Association of Archaeologists will focus on six key themes, all related to the concept of 'building bridges', either across projects, countries, disciplines, societal groups or cultures. All themes relate to issues that are relevant in archaeology today. Specific attention will be paid to the long term effects on archaeology of both the Maastricht Treaty and the Valletta Convention. The call for sessions will be published in October 2016. Registrations will open in January 2017.
More information? See this link.

Other updates

Study 'Boosting the competitiveness of cultural and creative industries for growth and jobs'
A new study, commissioned by the European Commission (EASME), explores the role of Cultural and Creative Industries (CCIs) in Europe's economic development. The study describes the status quo of the sector, including an analysis of the competitiveness and economic relevance of the CCIs and the challenges they face. It also includes a EU wide screening of initiatives and instruments that support and foster CCIs, and it concludes with recommendations. You can download it here.

Surveys Crowdfunding4Culture
The European Commission has launched four surveys to explore how crowdfunding works for the cultural and creative sector in Europe. The surveys are part of Crowdfunding4Culture initiative, which is intended to become a European wide information hub for anyone who wants to learn more about crowdfunding specifically in the cultural and creative sectors. There are four surveys: for policy makers, for creatives, for platforms, for backers.

Looking back on European Capitals of Culture 2015: Mons and Pilzen
Mons (Belgium) and Pilsen (Czech Republic) were the European Capitals of Culture for 2015. The title has had a huge impact on both cities, bringing for example a 2,500% increase in guided tours in Mons and 1.4 million attendees at roughly 580 events in Pilsen. This Creative Europe news item gives a quick insight in what ECOC 2015 has done for Mons and Pilsen: 'For Mons, it showed how culture can be an engine for the economic development of a city and region. For Pilsen, it rejuvenated the city and changed the way in which locals think about culture.'

New edition of The European Archaeologist
The Summer 2016 edition of The European Archaeology (TEA), a newsletter published by the European Association of Archaeologists (EAA), is now available. You can download it here.

European Archaeological Heritage Prize 2016
Each year the European Association of Archaeologists (EAA) awards a Prize to an individual, institution, or to a local or regional government for an outstanding contribution to the protection and presentation of the European archaeological heritage. During the EAA Annual Meeting, the 2016 edition of the prize has been awarded to 'L'Unité d'archéologie de la ville de Saint-Denis' for exemplary achievements that unite archaeological heritage management and research with local community outreach, and to dr. Caroline Sturdy Colls for her innovative contribution to the research on Nazi-German terror in camps and in massacres. Read more about the Prize winners in this news item by the EAA.

The Best in Heritage 2016 Projects of Influence
The Best in Heritage is an annual survey of award-winning museums and heritage and conservation projects from around the world. The event is organised by the Zagreb-based European Heritage

Association, in partnership with Europa Nostra and the Endowment Fund of ICOM. During the 2016 edition of The Best in Heritage, DOMunder and Nuragic Sculptures of Monte Prama were voted as the Projects of Influence winners 2016.

21 new inscriptions UNESCO World Heritage List
At its annual session in July (2016), the World Heritage Committee inscribed 21 new sites on UNESCO's World Heritage List, of which 12 cultural, 6 natural and 3 mixed sites. You can check out the new additions on this webpage.

Digital report Dutch presidency conference 'Ready to reach out'
During its Presidency of the Council of the EU, the Netherlands hosted a conference on the challenges in connecting digital cultural heritage collections cross-domain and cross-border and to explore the (unpaved) roads towards finding and serving wider audiences. An interactive report with presentations, pictures, YouTube links and visitor impressions has been published on this page.

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